



Contribution ID: 12

Type: **extended abstract + paper**

Sustainable Development Goals in the cruise industry: The contribution of sustainability disclosure

Thursday, 14 November 2019 17:20 (20 minutes)

This paper aims to investigate societal sustainability according to the Sustainable Development Goals (SDGs), that is the 17 global goals for Sustainable Development settled by the United Nations General Assembly in 2015. Especially, the study is focused on the cruise industry that is a segment of the wider tourism industry that does not know currently “crisis” in terms of increase of the cruise demand and size ships. Drawing from a deep review of the literature and practice on the topic by integrating the SDGs model and the sustainability disclosure framework, we investigate, through a manual content analysis of sustainability disclosure sources, the major cruise companies for explaining the way in which cruise industry could follow and achieve the sustainable goals, mostly the 11 SDG. The study allows to obtain interesting and useful results for the academics and practitioners in the making-decision processes.

Primary author: Prof. DI VAIO, ASSUNTA (UNIVERSITY OF NAPLES PARTHENOPE)

Co-author: Prof. VARRIALE, Luisa (University of Naples Parthenope)

Presenter: Prof. DI VAIO, ASSUNTA (UNIVERSITY OF NAPLES PARTHENOPE)

Session Classification: Waterfront evolution and coastal marine environment

Track Classification: Waterfront evolution and coastal marine environment